

For immediate release
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ASSET Inc. Adds Two Board Members

PITTSBURGH – (June 11, 2008) – ASSET (Achieving Student Success through Excellence in Teaching) Inc. is pleased to announce the addition of William Casile, Ph.D. and Mike Schnirel to its Board of Directors for the 2007-08 school year.

William Casile, Ph.D., associate professor within the Duquesne University School of Education, has been a longtime advocate of ASSET. Along with serving on the original Leadership Team and participating in several conferences, Casile wrote *A Constructivist Supervision in the Classroom*, which he presented at The ASSET Administrators' Initiative in 2005, and

Mike Schnirel, principal at Jefferson Elementary School in Mt. Lebanon School District, has also been a longtime supporter of the ASSET program, serving on the original Leadership Team and participating in several ASSET conferences. Schnirel also serves as one of the primary liaisons between Mt. Lebanon School District and ASSET.

“Bill and Mike served on the Leadership Team that formed in 1993 and led to ASSET’s programmatic inception in 1994,” said ASSET Executive Director Reeny Davison Ed.D. Their leadership and vision combined with their background in education are vital as ASSET and the *Science: It’s Elementary* initiative continue impacting more classrooms throughout the state.”

ASSET Inc. is an independent nonprofit organization dedicated to continuously improving teaching and learning through science education. Established in 1994 by Bayer Corporation and several community partners, ASSET also received substantial funding from the National Science Foundation. Today, ASSET has achieved sustainability as a fee-for-service organization with ongoing support from several local and national foundations and corporate partners. ASSET currently serves 150 school districts, charter and private schools impacting 4,400 teachers and 180,000 students across PA. Through a \$13.5 million appropriation in the FY 2007-08 state budget, the Pennsylvania Department of Education is partnering with ASSET Inc. to improve elementary science education statewide.

For more information on ASSET Inc., visit www.assetinc.org or call 412-481-7320.