

For immediate release
February 21, 2008

Contact: Karen Ahearn
Communications Director
412-481-7320
kahearn@assetinc.org

Allied Insurance Brokers Makes EITC Contribution to ASSET Inc.

PITTSBURGH – ASSET (Achieving Student Success through Excellence in Teaching), Inc. has received a \$1,000 grant from Allied Insurance Brokers as part of the Pennsylvania Educational Improvement Tax Credit (EITC) program.

Allied Insurance Brokers, located on the North Side, is proud to provide the grant. “We support our local community whenever possible, but this grant is especially relevant because education is a cornerstone at Allied,” said Marty O’Brien, President. “We are pleased to be able to support ASSET’s mission.”

Funding through EITC helps support ASSET’s Center for Teacher Professional Development which trains teachers on the inquiry method of teaching science. “Support from corporations like Allied Insurance Brokers enables us to help teachers continuously improve the teaching and learning process,” said Reeny Davison, Ed.D., ASSET Inc.’s executive director. “Research supports that when teachers are learning, students are learning.”

Allied Insurance Brokers, Inc. specializes exclusively in providing commercial property and casualty insurance and risk management services in all 50 states. With 25 years experience, Allied’s niche markets include: scaffolding, cranes, lumber, building materials and wood products, equipment rental dealers, and non-profit and human services.

ASSET Inc. is an independent nonprofit organization dedicated to continuously improve teaching and student learning, with an initial focus on K-8 science education. Established in 1994 by Bayer Corporation and several community partners, ASSET also received substantial funding from the National Science Foundation. Today, ASSET has achieved sustainability as a fee-for-service organization with ongoing support from several local and national foundations and corporate partners. ASSET currently serves more than 160 school districts, charter and private schools impacting 4,400 teachers and 180,000 students across PA. Through a \$13.5 million appropriation in the FY 2007-08 state budget, the Pennsylvania Department of Education is partnering with ASSET Inc. to improve elementary science education statewide.

For more information on Allied Insurance Brokers, visit www.alliedinsbrokers.com or call 1-800-569-9427.
For more information on ASSET Inc., visit www.assetinc.org or call 412-481-7320.