

For immediate release  
February 13, 2008

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## **ASSET Hires New Staff Members**

PITTSBURGH – (February 13, 2008) – ASSET (Achieving Student Success through Excellence in Teaching) Inc. is pleased to announce the following staff additions:

- Chelsea Binnie, Executive Administrative Assistant
- Barbara Brown, Order Fulfillment Coordinator
- Kay Bulger, Receptionist/Office Assistant
- Maleea Johnson, Assistant Project Manager, *Science: It's Elementary*
- Jan Korenich, Curriculum and Assessment Coordinator
- Jennifer Liu, Professional Development Certification and Registration Coordinator
- Soheila Lunney, Materials Support Center Consultant
- Ann Pijar, Purchasing/Materials Coordinator
- Michele Prezioso, Administrative Assistant, Professional Development
- Keith Reynolds, Refurbishment Specialist
- Terry Taylor, Accounts Payable Specialist
- Gary Wisnick, Team Leader, Materials Support Center

Many of the new positions were added to support *Science: It's Elementary (SIE)*, a \$13.5 million initiative to improve elementary science education across the Commonwealth. ASSET Inc. was selected to design and coordinated *SIE* in partnership with the Pennsylvania Department of Education. The new initiative was launched by Governor Edward G. Rendell in FY2006-07 and approved in the state budget by the Pennsylvania Legislature. During 2007-08, *SIE* is providing teacher professional development and hands-on curriculum materials to 2,600 teachers and 59,000 students in 119 schools across 47 counties

ASSET Inc. is an independent nonprofit organization dedicated to continuously improve teaching and student learning, with an initial focus on K-8 science education. ASSET currently serves 147 school districts, charter and private schools impacting 4,400 teachers and 180,000 students across Pennsylvania. Established in 1994 by Bayer Corporation and several community partners, ASSET also received substantial funding from the National Science Foundation. Today, ASSET has achieved sustainability as a fee-for-service organization with ongoing support from several local and national foundations and corporate partners.

For more information on ASSET Inc., visit [www.assetinc.org](http://www.assetinc.org) or call 412-481-7320.